

In Touch



BNP Paribas Asset Management's update for journalists
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BNP PARIBAS ASSET MANAGEMENT PRESENTS ITS 2017 RESPONSIBLE INVESTOR REPORT

During **Responsible Finance Week**, BNPP AM presents the new edition of its **Responsible Investor Report: "Investing for a better world"**.

This report highlights the **key facts from 2017** and demonstrates **BNPP AM's continued commitment** to informing its clients and partners about its **responsible investment approach**.

ESG and SRI experts from BNPP AM also offer **insights into the major environmental and social challenges facing the asset management industry**:

- **Standardised data: key to measuring the impact of our investments** – *Thibaud Clisson, Senior ESG Analyst* ([p. 12-13](#))
- **Sustainable investment in Asia: ready for take-off!** – *Ligia Torres, CEO Asia-Pacific* ([p. 16-17](#))
- **Enhance the value of natural capital to protect our planet** – *Robert-Alexandre Poujade, ESG Analyst* ([p. 20-21](#))
- **Implementing governance best practice** – *Antoine de la Gueronnière, Co-Head of Governance Practice* ([p. 25-26](#))
- **Generating value together** – *Marion Azuelos, Global Head of Human Resources* ([p. 30-31](#))
- **Finance at the heart of the United Nations' Sustainable Development Goals for inclusive growth** – *Helena Viñes Fiestas, Head of Sustainability Research and Policy* ([p. 33-34](#))



[Click here to view the 2017 Responsible Investor Report](#)

BNP Paribas Asset Management

Email manon.michonneau@bnpparibas.com



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