

BNP Paribas Capital Partners appoints Charlotte Laurent as Head of Sales

BNP Paribas Capital Partners ('BNPP CP'), BNP Paribas Asset Management's alternative investments selection specialist, announces the appointment of Charlotte Laurent as Head of Sales.

Based in Paris, Charlotte joined in September and reports to Gilles Guerin, CEO of BNPP CP. In this newly-created role, Charlotte will be responsible for developing BNPP CP's alternative offering with European investors, including pension funds, insurance companies, banks and family offices, with a key focus currently on BNP Paribas CP European Special Opportunities Debt Fund, a closed-ended fund of funds that recently held an initial closing.

BNPP CP offers a range of alternative investment products including private equity, private debt and hedge funds, as well as services such as selection and consulting, multi-management, administration and incubation.

Charlotte joined from Bedrock Asset Management, where she was Senior Vice President in charge of Business Development, leading the expansion of the funds business in Europe and developing bespoke investment solutions for institutions and family offices. Prior to this, she gained extensive experience of fixed income and capital markets sales, including roles at Commerzbank and Nomura. Charlotte holds an MSc in Finance from ESCP-EAP European School of Management and a BSc in Business Administration & Finance from Université Paris Dauphine.

Gilles Guerin, CEO of BNP Paribas Capital Partners, comments:

"I am very pleased to welcome Charlotte Laurent to BNP Paribas Capital Partners. She has considerable knowledge of the institutional and private banking markets in France, Switzerland and Benelux, as well as extensive experience of developing fixed income- and derivative-based solutions to meet the specific requirements of clients in these markets. This will be invaluable as we expand our offering and capabilities across Europe."

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About BNP Paribas Capital Partners

BNP Paribas Capital Partners is BNP Paribas Asset Management's specialist in multi-management, selection and incubation of alternative managers, including hedge funds, alternative UCITS, private debt, infrastructure and private equity. As at 30 June 2018 BNPP CP managed, advised and administered almost EUR 7 billion of assets on behalf of institutional investors, companies, private banks and high net worth individuals.



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About BNP Paribas Asset Management

BNP Paribas Asset Management is the investment management arm of BNP Paribas, one of the world's major financial institutions. Managing and advising on assets of EUR 560 billion as at 30 June 2018, BNP Paribas Asset Management offers a comprehensive range of active, passive and quantitative investment solutions covering a broad spectrum of asset classes and regions. With more than 500 investment professionals and around 400 client servicing specialists, BNP Paribas Asset Management serves individual, corporate and institutional investors in 72 countries around the world. Since 2002, BNP Paribas Asset Management has been a major player in sustainable and responsible investing. For more information, please visit bnpparibas-am.com, or follow us on:

