

# In Touch



**BNP Paribas Asset Management's update for journalists**  
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## WHY DOES ARTIFICIAL INTELLIGENCE MATTER TO CHINA AND OTHER EMERGING MARKETS?

Two of our global equity experts examine the opportunities and challenges that **artificial intelligence** (AI) brings in **China** and other **emerging markets**.

Given its potential to **dramatically boost productivity**, AI is gaining momentum in many emerging markets, while in China, AI will play a particularly important role in the shift from a capital-intensive economy to a consumption-based one.

Michelle Fan and David Choa look at the **development** of AI and its **power to transform economies**.



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(10 pages)

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