

BNP Paribas Asset Management appoints Morten Bentsen as Head of Distribution for the Nordics

Morten Bentsen has been appointed Head of Distribution for the Nordics and started on 20th of March 2019. He is responsible for the Global Products business of BNP Paribas Asset Management (BNPP AM) Nordics. Based in London and in Stockholm from the second half of this year, he reports to Charles Janssen, Head of Northern Europe and Co-Head of Distribution Europe, BNPP AM, and locally to Eirik Winter, CEO BNP Paribas Nordics.

Morten has extensive international experience within the finance services industry. He has held various leadership positions in institutional sales and marketing. He joins from Abberton Capital LLP, where he was Partner and Head of Business Development. Prior to Abberton Capital LLP, he spent close to 10 years at Barclays Capital as Managing Director, Head of Credit Sales Scandinavia and Head of European OTC Clearing sales. Morten began his professional career at BNP Paribas Group where he developed and ran distribution businesses as Head of Global Central Bank Sales and Head of Fixed Income Sales to Scandinavia between 1998 and 2003.

Morten is Danish national and graduated with a Bachelor of Science Economics from the Copenhagen Business School in Denmark.

Charles Janssen, Head of Northern Europe and Co-Head of Distribution Europe, comments: *"I am very pleased to welcome Morten Bentsen to BNP Paribas Asset Management. His appointment is fully in line with our strategy to enhance our presence and grow our global products business in the Nordic region. Morten knows the BNP Paribas Group and the region well and will work closely with our affiliates Alfred Berg Sweden, Alfred Berg Norway as well as our distribution partner in Finland, Elite Alfred Berg."*

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About BNP Paribas Asset Management

BNP Paribas Asset Management is the asset management arm of BNP Paribas, one of the world's foremost financial institutions. BNP Paribas Asset Management offers high value-added investment solutions to individual savers, companies, and institutional investors, thanks to a broad range of skills in four investment divisions: Equities, Fixed Income, Private Debt & Real Assets, and the Multi-Asset, Quantitative and Solutions (MAQS). Sustainability is at the heart of BNP Paribas Asset Management's strategy and investment decisions, which make an active contribution to the energy transition, environmental protection, and the promotion of equality and inclusive growth. Its aim is to achieve long-term sustainable investment returns to its clients. BNP Paribas Asset Management has 399 billion euros* under management (as of 31 December 2018), along with more than 530 investment professionals and almost 500 client servicing specialists, serving individual, corporate and institutional clients in 71 countries.

**537 billion euros in assets under management and advisory as of 31 December 2018.*

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