

PRESS RELEASE

BNP Paribas Asset Management announces senior appointments within Global Client Group

- **Roger Miners appointed Head of Distribution for Europe**
- **Paul Van Eynde appointed Global CMO**

BNP Paribas Asset Management ('BNPP AM') announces the appointment of Roger Miners as Head of Distribution for Europe, with immediate effect. Roger is based in London and will report to Steven Billiet, Head of Global Client Group and member of the Executive Committee.

Roger will retain his current role of UK CEO, which he has held since July 2020. He will be succeeded in his role as Global Chief Marketing Officer (CMO) by **Paul Van Eynde** who will join BNPP AM before the end of February, reporting to Steven Billiet and also based in London.

In his new role, Roger will be responsible for further developing BNPP AM's global franchise across European markets, to support the growth strategy of the business.

Steven Billiet, Head of Global Client Group, comments:

"Roger has extensive experience and a strong track record in leading international distribution teams within asset management. During his time as CMO he was instrumental in transforming BNPP AM's Global Client Group, notably through the creation of an innovative operational marketing model centred around the client journey, and by embedding sustainability at the heart of our global philosophy. I am convinced that his broad skillset and understanding of client needs, will help move BNPP AM's commercial franchise to its next phase of growth. In addition, we are looking forward to Paul joining BNPP AM, bringing his wealth of asset management experience working with clients in Europe and APAC to our CMO function."

Biographies

Roger Miners joined BNPP AM as Global CMO in 2017 and was additionally appointed UK CEO in 2020. During his time as Global CMO he has significantly enhanced the Global Client Group by creating an innovative operational marketing model based on global centres of expertise and regional CMOs, introducing BNPP AM's client-centric, digitally-enabled model, at the heart of which is sustainability.

Prior to joining BNPP AM, Roger spent 15 years in sales and marketing leadership roles at Allianz Global Investors ('AGI') and its predecessor, RCM. Most recently he was AGI's CMO, having previously been RCM's UK CEO and Global Head of Sales & Marketing. Financial News named Roger Business Developer of the Year in 2014 and twice listed him in their Top 40 Rising Stars in Asset Management. Roger was born in the Netherlands, brought up in Switzerland and educated in England.

Paul Van Eynde previously worked at technology-focused investment company Capricorn Partners, which he joined in 2020 following Capricorn's collaboration with Fusion Partners, the private equity boutique that he established in 2019 to specialise in building investment bridges between Europe and China. Before this he worked for 23 years in various roles for ING and NN Group in six countries across three continents. Paul holds a Masters Degree in Business Engineering and a Masters Degree in International Marketing Management from Hasselt University in Limburg and is an alumnus of Nyenrode Business University's



BNP PARIBAS
ASSET MANAGEMENT

**The sustainable
investor for a
changing world**

- ENDS -

PRESS CONTACT

BNP Paribas Asset Management

Quentin Smith

+44 (0)20 7827 356 890

quentin.smith@bnpparibas.com

About BNP Paribas Asset Management

BNP Paribas Asset Management ('BNPP AM') is the investment arm of BNP Paribas, a leading banking group in Europe with international reach. BNPP AM aims to generate long-term sustainable investment returns for its clients, based on a unique sustainability-driven philosophy. BNPP AM's investment capabilities are focused around five key strategies: High Conviction Strategies, Private Debt & Real Assets, Multi-Asset, Quantitative & Solutions (MAQS), Emerging Markets and Liquidity Solutions, with investment processes incorporating quantitative and fundamental analysis.

Sustainability is embedded within BNPP AM's strategy and investment decision-making. Among the leaders in thematic investment in Europe, BNPP AM contributes to the energy transition, environmental sustainability and the promotion of equality and inclusive growth. BNPP AM currently manages EUR 502 billion of assets (EUR 634 billion of assets under management & advisory) and benefits from the expertise of around 500 investment professionals and over 400 client servicing specialists, serving individual, corporate and institutional clients in 69 countries.

Source: BNPP AM, as at 30 September 2021

For more information please visit bnpparibas-am.com, our [newsroom](#) or follow us on



Additional information

BNP PARIBAS ASSET MANAGEMENT UK Limited, 'the investment company', is authorised and regulated by the Financial Conduct Authority. Registered in England No: 02474627, registered office: 5 Aldermanbury Square, London, England, EC2V 7BP, United Kingdom.

This material is produced for information purposes only and does not constitute:

1. an offer to buy nor a solicitation to sell, nor shall it form the basis of or be relied upon in connection with any contract or commitment whatsoever or
2. investment advice.

This material is issued and has been prepared by the investment company. It contains opinions and statistical data that are considered lawful and correct on the day of their publication according to the economic and financial environment at the time. This document does not constitute investment advice or form part of an offer or invitation to subscribe for or to purchase any financial instrument(s) nor shall it or any part of it form the basis of any contract or commitment whatsoever.

This document is provided without knowledge of an investors' situation. Prior to any subscription, investors should verify in which countries the financial instruments referred to in this document refers are registered and authorised for public sale. In particular financial instruments cannot be offered or sold publicly in the United States. Investors



BNP PARIBAS
ASSET MANAGEMENT

**The sustainable
investor for a
changing world**

considering subscriptions should read carefully the most recent prospectus and Key Investor Information Document (KIID) agreed by the regulatory authority, available on the website. Investors are invited to consult the most recent financial reports, which are also available on the website. Investors should consult their own legal and tax advisors prior to investing. Given the economic and market risks, there can be no assurance that the financial instrument(s) will achieve its investment objectives. Their value can decrease as well as increase. In particular, changes in currency exchange rates may affect the value of an investment. Performance that is shown net of management fees and is calculated using global returns with time factored in, with net dividends and reinvested interest, and does not include subscription-redemption fees, exchange rate fees or tax. Any gross of fees performance included in this material do not reflect the deduction of commission, fees and other expenses incurred. Returns will be reduced after the deduction of such fees. Past performance is not a guarantee of future results.

This document is directed only at person(s) who have professional experience in matters relating to investments ('relevant persons'). Any investment or investment activity to which this document relates is available only to and will be engaged in only with Professional Clients as defined in the rules of the Financial Conduct Authority. Any person who is not a relevant person should not act or rely on this document or any of its contents.

All information referred to in the present document is available at www.bnpparibas-am.com.

This is a Marketing Communication for Professional Investors only. No assurance can be given that any forecast, target or opinion will materialise.

As at January 2022.



BNP PARIBAS
ASSET MANAGEMENT

The sustainable
investor for a
changing world