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## PRESS RELEASE

# BNP Paribas Asset Management appoints Head of CSR

**BNP Paribas Asset Management ('BNPP AM') announces the appointment of Chris Ouellette as Head of CSR (Corporate & Social Responsibility) within its Sustainability Centre. Based in Paris, he joined at the start of April and reports to Jane Ambachtsheer, Global Head of Sustainability.**

BNPP AM's CSR policy has been in place since 2012, and in this newly created role, Chris will be responsible for the ongoing incorporation of sustainability into the core of BNPP AM's culture, working closely with key stakeholders across BNPP AM and the wider BNP Paribas Group to leverage and implement Group-wide CSR policies and the BNPP Engagement Manifesto. The appointment of a dedicated Head of CSR will enable BNPP AM to accelerate its transition towards becoming a fully sustainable asset manager, in line with its Global Sustainability Strategy, published last month.

Chris joined from Manulife Financial Corporation, where he was Head of Global Corporate Citizenship, responsible for the company's global sustainability strategy, environmental risk management, sustainability reporting and communications, and stakeholder engagement. Prior to this he held various sustainability roles at Royal Bank of Canada, where he was part of the team responsible for integrating sustainability across RBC's business units.

Chris holds a Bachelor of Commerce degree from Dalhousie University, Nova Scotia, and a Master of Environmental Studies from York University, Toronto. He also holds LEED (Leadership in Energy and Environmental Design) accreditation from the US Green Building Council.

**Jane Ambachtsheer, Global Head of Sustainability at BNP Paribas Asset Management, comments:** *"Chris has extensive experience in developing and implementing CSR and sustainability policies within global financial organisations. This will be key as we embed sustainability into the heart of our strategy, our culture and global operations, aligning with the wider BNP Paribas Group. I welcome him to BNPP AM and look forward to further deepening our commitment to sustainability with his help."*

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## About BNP Paribas Asset Management

BNP Paribas Asset Management is the asset management arm of BNP Paribas, one of the world's foremost financial institutions, and offers high value-added solutions to individual savers, companies, and institutional investors. It has a broad range of skills in four investment divisions: Equities, Fixed Income, Private Debt & Real Assets and Multi-Asset, Quantitative & Solutions (MAQS). Sustainability is at the heart of BNP Paribas Asset Management's strategy and investment decision-making process, making an active contribution to energy transition, environmental protection and the promotion of equality and inclusive growth. Its aim is to achieve long-term sustainable investment returns for its clients. BNP Paribas Asset Management has assets under management of EUR 399 billion\* (as at 31 December 2018), more than 530 investment professionals and almost 500 client servicing specialists, serving individual, corporate and institutional clients in 71 countries.

\* EUR 537 billion of assets under management and advisory as of 31 December 2018

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