## **PRESS RELEASE**

# BNP Paribas Asset Management appoints Sylvain Ghisoni as Country Sales Head for France

BNP Paribas Asset Management ('BNPP AM') announces the appointment of Sylvain Ghisoni as Country Sales Head for France, within the Global Client Group, its worldwide Sales and Marketing organisation. He will report to Fabien Madar, Co-Head of Distribution Europe. Sylvain will join BNPP AM on 21 January and will be based in Paris.

In this new role, Sylvain will be responsible for BNPP AM's sales strategy in France and the development of its business with wholesale and institutional clients, by raising awareness of BNPP AM's investment expertise.

### Fabian Madar, Co-Head of Distribution Europe at BNP Paribas Asset Management, comments:

"Sylvain Ghisoni brings a wealth of investment management industry experience and an excellent knowledge of different client types of and their specific needs, and we are very pleased to welcome him to BNP Paribas Asset Management."

Sylvain Ghisoni joins from Amundi, where he had been Deputy Head of Distribution for France and Monaco since 2017. Previously he was Head of Wholesale & Distribution for France, Belgium, Luxembourg and Monaco at Pioneer Investments from 2008 until its acquisition by Amundi. He started his career in 2001 at ING Investment Management, spending two years as a Risk Manager and then four years as a Senior Relationship Manager, before holding the same position at Fortis Investments between 2007 and 2008.

Sylvain holds a Masters in International Asset Management from SKEMA Business School and a Masters in Economics from Nice Sophia Antipolis University.

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#### **PRESS CONTACTS**

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#### **About BNP Paribas Asset Management**

BNP Paribas Asset Management is the investment management arm of BNP Paribas, one of the world's major financial institutions. Managing EUR 416 billion in assets as at 30 September 2018\*, BNP Paribas Asset Management offers a comprehensive range of active, passive and quantitative investment solutions covering a broad spectrum of asset classes and regions. With more than 500 investment professionals and more than 400 client servicing specialists, BNP Paribas Asset Management serves individual, corporate and institutional investors in 72 countries around the world. Since 2002, BNP Paribas Asset Management has been a major player in sustainable and responsible investing.

\* Managing and advising EUR 557 billion in assets as at 30 September 2018 For more information, please visit bnpparibas-am.com, or follow us on











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