

Paris, 16 January 2019

PRESS RELEASE

BNP Paribas Asset Management strengthens ETF and Index Fund Solutions sales team in Germany

BNP Paribas Asset Management ('BNPP AM') announces the appointment of Katharina Anna Rost to its ETF and Indexed Fund Solutions team in Germany, strengthening its sales capability and supporting its growth in the DACH region.

Katharina Anna joined on 7 January and reports to Claus Hecher, Head of Sales Development for ETFs and Indexed Fund Solutions in Germany, Austria and German-speaking Switzerland. In this new role she will focus on promoting indexed fund solutions, including the BNP Paribas Easy range, to German investors.

Isabelle Bourcier, Head of Quantitative & Index-based Management at BNP Paribas Asset Management, comments:

"Germany is one of our most important European markets for indexed fund solutions, and with investor demand for our products rising, the appointment of Katharina Anna will support our growth momentum there."

Claus Hecher, Head of Sales Development for Germany, Austria and German-speaking Switzerland, adds:

"Katharina Anna's sales experience gained at well-known investment managers will enable her to provide effective support for clients who are seeking the help of an expert in their selection and usage of index-based investment solutions."

Katharina Anna Rost joined from HSBC Global Asset Management in Düsseldorf, where she was a relationship manager in Wholesale Sales. She started her career in 2013 as a member of the sales support team at BlackRock Investment Managers in Frankfurt. Katharina Anna holds an MSc in Business and Management from Plymouth Business School in the UK, and a BSc in Economics from Fontys International Business School in Venlo, Netherlands.

- ENDS -

PRESS CONTACT

BNP Paribas Asset Management
Quentin Smith
+44 (0)20 7063 7106
quentin.smith@bnpparibas.com

About BNP Paribas Asset Management

BNP Paribas Asset Management is the investment management arm of BNP Paribas, one of the world's major financial institutions. With EUR 416 billion in assets under management as at 30 September 2018*, BNP Paribas Asset Management offers investors a comprehensive range of active, passive and quantitative investment solutions covering a broad spectrum of asset classes and regions. With more than 500 investment professionals and over 400 employees dedicated to customer service, BNP Paribas Asset Management serves individual, corporate and institutional investors in 72 countries. Since 2002, BNP Paribas Asset Management has been a major player in sustainable and responsible investing.



BNP PARIBAS
ASSET MANAGEMENT

L'asset manager
d'un monde
qui change

** managing and advising on EUR 557 billion as at 30 September 2018.*

For more information, visit bnpparibas-am.com, or follow us on:



About BNP Paribas Easy

BNP Paribas Easy is BNP Paribas Asset Management's range of ETFs and index funds, offering institutional and retail investors exposure to the main asset classes of equities, bonds and commodities in the main geographical regions and enabling them to diversify their portfolios with innovative investment themes. BNP Paribas Easy offers a diversified range of ETFs and index funds based on three capabilities: core portfolio, thematic and smart beta. For more information, visit <https://www.easy.bnpparibas.fr/professional-professional/>.



BNP PARIBAS
ASSET MANAGEMENT

L'asset manager
d'un monde
qui change