

BNP PARIBAS ASSET MANAGEMENT LAUNCHES EURO MULTI FACTOR EQUITY FUND

BNP Paribas Asset Management ('BNPP AM') announces the launch of BNP Paribas Euro Multi Factor Equity, a Eurozone equity quantitative stockpicking strategy. Launched on September, Euro Multi Factor Equity expands the range of multi factor funds managed by BNPP AM's quantitative equity management teams within its Multi Asset, Quantitative & Solutions (MAQS) investment division.

Following the success of its global, US and European multi factor equity strategies, BNPP AM has continued to develop its multi factor offering for investors through the addition of a Eurozone equity strategy and now has one of the largest multi factor fund ranges available, six of which obtained the French ISR label¹ in April 2019. With ESG (Environmental, Social and Governance) criteria integrated into its stock selection process, Euro Multi Factor Equity also aims to achieve the same certification.

Stock selection is based on a multi factor approach, incorporating momentum, quality, valuation and low volatility. It uses a quantitative approach to analyse fundamental indicators and market data to identify those securities with the best return prospects, while controlling a set of risk criteria.

Laurent Lagarde, Head of Quantitative Equity Management at BNP Paribas Asset Management, comments:

This launch strengthens our multi factor fund offering and enables us to offer a broad range of multi factor funds, all with the SRI label, to investors seeking returns."

Gregory Taieb, Head of Quantitative Investments at BNPP AM, adds:

"The addition of Euro Multi Factor Equity means that we are now able to offer investors a full range of multi-factor funds that incorporate ESG criteria, meeting the growing demand in this area of the market."

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Investments made in the funds are subject to market fluctuations and the risks inherent in investments in transferable securities. The value of investments and the income they generate may go down as well as up and investors may not get back the full amount invested. The Fund describes a risk of capital loss. For a more complete definition and description of risks, please refer to the prospectus and KIID of the fund. Before subscribing, investors should read the most recent version of the prospectus and KIID available free of charge on our website, here: <http://www.bnpparibas-am.com/>.

¹ The ISR label is designed to help increase the visibility of SRI products among savers in France and Europe. More information is available here: <http://www.llelabelisr.fr/en/>



Key characteristics of BNP Paribas Euro Multi Factor Equity	
ISIN Code	I shares: LU1920355549 Privilege shares: LU1920355382 Classic shares: LU1920355036
Legal structure	Sub-fund of the BNP Paribas Funds, a SICAV registered in Luxembourg in accordance with Directive 2009/65/CE
Management company	BNP Paribas Asset Management Luxembourg
Delegated management company	BNP Paribas Asset Management France
Benchmark	MSCI EMU index
Launch date	18 September 2019
Guaranteed capital	No
Ongoing charges	Institutional shares: 0.61% Privilege shares: 0.83% Classic shares: 1.48%
Maximum subscription fees	I shares: None Privilege shares: 3% (max) Classic shares: 3% (max)
Redemption charge	None
SRRRI indicator	6
Liquidity risk	Yes

PRESS CONTACTS

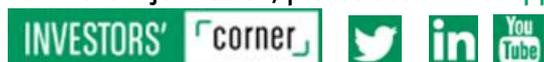
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About BNP Paribas Asset Management

BNP Paribas Asset Management is the asset management arm of BNP Paribas, one of the world's foremost financial institutions, and offers high value-added solutions to individual savers, companies, and institutional investors. It has a broad range of skills in four investment divisions: Equities, Fixed Income, Private Debt & Real Assets, and Multi-Asset, Quantitative and Solutions (MAQS). Sustainability is at the heart of BNP Paribas Asset Management's strategy and investment decision-making process, making an active contribution to energy transition, environmental protection and the promotion of equality and inclusive growth. Its aim is to achieve long-term sustainable investment returns for its clients. BNP Paribas Asset Management has assets under management of EUR 427 billion* (as at 30 June 2019), with more than 520 investment professionals and almost 500 client servicing specialists, serving individual, corporate and institutional clients in 71 countries.

* EUR 575 billion of assets under management and advisory as at 30 June 2019

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Additional information

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As at September 2019.



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