

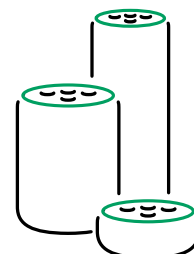
# INVESTMENT INSIGHTS ON YOUR ALEXA DEVICE



## How to **INSTALL** Investment Insights on your Alexa device

### USING THE AMAZON WEBSITE

1. Search for “**investment insights**”
2. Ensure “**Alexa skills**” is selected in the drop-down menu
3. Click “**Enable**”

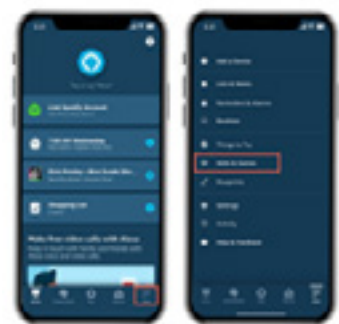


### USING YOUR ALEXA DEVICE

Just say “**Alexa, enable Investment Insights**”

### USING YOUR SMARTPHONE

1. Download the Alexa app from the **App Store** or **Google Play**
2. Open the **Alexa app**
3. Tap the menu icon, then “**Skills & Games**”
4. Tap on the magnifying glass and search for “**Investment Insights**”
5. Tap “**Enable to use**”
6. You’re done! Now, just say “**Alexa, open Investment Insights**”



## How to **USE** Investment Insights

### THE MARKET UPDATE

A 3-5 minute update published on Mondays, looking at the coming week as it relates to market movements, economic outlook and reports.

1. You can open **The Market Update** on any day of the week by saying “**Alexa, open Investment Insights and play The Market Update**”
2. On Mondays, Alexa will ask if you would like to play the **latest Market Update** – simply answer “**Yes**”
3. Any time that you have Investment Insights open, you can just say “**Alexa, play The Market Update**”



**BNP PARIBAS**  
**ASSET MANAGEMENT**

The asset manager  
for a changing  
world

## THE DAILY BRIEF

A 2-3 minute clip when Alexa covers key market commentary and events for the day.

1. You can open **The Daily Brief** by saying "Alexa, open Investment Insights and play The Daily Brief"
2. On Tuesdays, Wednesdays and Thursdays, Alexa will ask if you would like to play the **latest Daily Brief** – simply answer "Yes"
3. Any time that you have Investment Insights open, you can just say "Alexa, play The Daily Brief"

## THE WRAP

A 3-4 minute clip released on Friday mornings when Alexa covers key insights and events of the past week, revisits top articles and thought leadership.

1. You can open **The Wrap** by saying "Alexa, open Investment Insights and play The Wrap"
2. On Fridays, Alexa will ask if you would like to play the **latest Wrap** – simply answer "Yes"
3. Any time that you have Investment Insights open, you can just say "Alexa, play The Wrap"

## THE DATA HUB

A voice database where you can find stock and ETF data. You can ask for information such as the latest closing price, low and high price, volume traded and performance over time.

1. You can open **The Data Hub** by saying "Alexa, ask Investment Insights to open The Data Hub"
2. Any time that you have Investment Insights open, you can just say "Alexa, open The Data Hub"
3. You can ask questions of **Investment Insights** such as:
  - a. "Alexa, ask Investment Insights for the details of Tesla" – you can use any company name or symbol – for the last closing price/up/down and percentage change since previous close.
  - b. "Alexa, ask Investment Insights for [price/high/low/volume/performance] of [company] over the past [day/week/month/year]"
  - c. "Alexa, ask Investment Insights what is [company]'s return over the last [week/month/year]"

## FAQ

This feature provides answers to common questions about BNP Paribas Asset Management.

1. You can open **FAQ** by saying "Alexa, ask Investment Insights to open FAQ"
2. Any time that you have Investment Insights open, you can ask questions such as:
  - a. "Alexa, tell me about BNP Paribas Asset Management"
  - b. "Alexa, what is BNPP's assets under management?"
  - c. "Alexa, what is the address of BNP Paribas Asset Management's office in [city]?"

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
THE MARKET UPDATE	●	[REPLAY]	[REPLAY]	[REPLAY]	[REPLAY]	X	X
THE DAILY BRIEF	●	●	●	●	X	X	X
THE WRAP	X	X	X	X	●	[REPLAY]	[REPLAY]
THE DATA HUB	●	●	●	●	●	●	●
FAQ	●	●	●	●	●	●	●

An Amazon account is required. Terms and conditions of use are on the Amazon website and Alexa app.



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